

# PERSONAL DATA PROTECTION NOTICE

The establishment of privacy and trust is undoubtedly instrumental to the continued growth of relationship between two parties. In line with this, Hong Leong Yamaha is fully committed to safeguarding your privacy and security online while recognizing your demand for appropriate management of information you submitted to us.

Generally, you may visit Hong Leong Yamaha without revealing any personal information. We may use your personal information to track the demographics of our users for subsequent trends and statistics analysis. These demographics will always represent aggregate information and the individual user remains anonymous.

To protect your privacy, Hong Leong Yamaha has established this Private Policy with its explanation emphasizing on our principles and practices towards information supplied by users of Hong Leong Yamaha Web Site.

## Personal Information

As part of the registration procedure, Hong Leong Yamaha requires users to provide personal data such as name, address, telephone number, email address and demographic information such as postal code, business nature, industry sector, number of employees and other information that is required to enable the Web Site to deliver its intended services.

We will disclose any information about you to law enforcement or other government officials when we believe in good faith the law requires it. Furthermore, we have the right to disclose partly or all nonidentifying aggregated information collected by the Web Site in a summary form to third parties for purposes of promoting the services provided by Hong Leong Yamaha.

We will not willfully disclose, release, rent or sell individually identifiable information about you to any individuals or entities for commercial purposes. We might use your personal information periodically to distribute notices about our new products and services offered, special events organized, news update, press release, promotion materials and other similar information that we feel may be of interest to you. Additionally, this information will be used for internal review and administrative purposes to improve our content, product and services offerings as well as customer service quality.

You are solely responsible for maintaining the secrecy of your User Name, Password or any account related information.

## Data Security and Integrity

Hong Leong Yamaha has put in place certain security measures to protect the loss, misuse, alteration and destruction of all information collected. However, 'perfect security' of information does not exist on the Internet. Hong Leong Yamaha does not release commercial data related to a specific transaction, user or company to anyone without prior written consent by all parties involved.

## Accuracy

We perform our best to achieve and maintain the accuracy of personal information you submitted to us.

## **Third Party Content and Links**

The Web Site may contain news and information published by third party providers. The Terms of Use of the respective third parties are posted, and may be updated from time to time, on this or respective third parties' Web Site. Each user is responsible to review our Terms of Use, which are part of this Privacy Policy. If at any time you are not in compliance with these Terms of Use, we have the right to terminate your rights of use and your access to the Web Site. This Web Site may also contain links to third party web sites not under the control or operation of Hong Leong Yamaha. These links are provided as a convenience and we do not endorse and we are not responsible for the contents of any linked site or any link contained in a linked site, including the Web sites of our Associates. When you access any Web sites through a link, you do so at your own risk and Hong Leong Yamaha is not responsible for the accuracy or reliability of any information, data, opinions, advice, or statements made on these sites; or for the quality of any products or services available on such sites; or for any damage or loss caused or alleged to be caused through or in connection with use of or reliance on the content, goods, or services available on or through any such link, site, or resource.

## **Cookies**

Hong Leong Yamaha Web Site might use cookies to collect, store and keep track of any information that is useful to enhance your usage of the Web Site. A cookie is a small file stored on your computer by a web site to give you a unique ID (each, a "Cookie"). These cookies do not enable third parties to access any of your information. Cookies provided by this Web Site do not contain any credit card or personal information. NOTE: If you configure your computer to refuse cookies you will not be able to use this Web Site.

## **Updates to this Privacy Policy**

Hong Leong Yamaha reserves the right to revise, modify or update the Privacy Policy from time to time by posting the amended policy to the Hong Leong Yamaha Web Site. Therefore, you are encouraged to review this Privacy Policy on a regular basis for updates. If you have further questions and comments regarding our privacy practices, please send e-mail to [customerservices@yamaha-motor.com.my](mailto:customerservices@yamaha-motor.com.my) for more details